

## The 411 on Textbooks



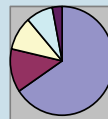
In response to the rising costs of textbooks and school supplies, Governor Paterson and the NYS Legislature passed the **TEXTBOOK ACCESS ACT of 2008.**

The Act addresses New Yorkers' concerns about textbook costs by providing:

- Easier faculty access to textbook pricing information.
- Assurance that the textbook package a faculty member orders is what they get.
- University/college policies that should stimulate and support the used book market.

### Some Interesting Facts...

- Textbooks cost more than general reading books because the market for textbooks is much smaller.
- Textbooks are well researched and frequently updated to ensure their content is accurate, which increases costs as well.
- Textbook revenue is shared among many:



- Publishers (67%)
- Bookstore (13%)
- School Activities (10%)
- Authors (9%)
- Freight/Shipping (3%)

**The USED TEXTBOOK  
market is the way to go**

- \$ To cut textbook expenses and help sustain the environment, consider the used textbook market.
- \$ Because of a limited supply of used books, shop early to save nearly 25% over the cost of a new book.
- \$ Take care of your books, so they are in good condition to sell back.
- \$ Ask your faculty to inform the bookstore of what books they will be using for the next term early.

**Student Participation  
+ Early Faculty Book Requests**  
**Increased Used Book Options  
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