













Max Safetoy says,
 "Make this November the month you take action. Follow the calendar suggestions. Do what you can. And, please remember, toys shouldn't hurt kids!"

November 2007 Safe Toys NY Action Calendar

A public service  publication of the
 NYS CONSUMER PROTECTION BOARD
www.nysconsumer.gov

November is National Toy Safety Month. New York Kids from K-8: Safe Toys NY is sponsoring a Toy Safety Poster Contest. Draw a picture of what toy safety means to you. Submit it to the CPB. You will be eligible to win a prize. Details on the CPB website.

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
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| Safe Toys NY Recall Feedback Campaign Adults ~ We want to hear from you! The recent increase in toy recalls shows that the current system of safety precautions is working. However, recalls can't prevent harm if people don't pay attention. Tell us what works for you and what could be improved. Your opinion counts! E-mail us at: recallfeedback@consumer.state.ny.us . Thank you. | | | | 1 Safe Toys NY begins! The CPB launches the "Safe Toys NY" campaign to help protect NY's kids! Chair testifies before the NYS Assembly about toy safety. | <i>Today's Safety Tip</i> 2 Stay informed about product recalls. Check the CPB website regularly. | 3 Toy Testing you can do yourself! Check your toys against published recalls. The CPB's Toy Safety Inventory Checklist can help. |
| 4 Teach a Friend About Toy Safety  | <i>Today's Safety Tip</i> 5 Select age appropriate toys. Toys too advanced may pose safety hazards to younger children. |  6 Election Day | 7 Have you sent in your Recall Feedback yet? | <i>Today's Safety Tip</i> 8 Check toys carefully. Look at squeeze toys, cars and trucks for loose or small parts. | 9 Kids ~ what does toy safety mean to you? Send in your artwork to the Toy Safety Poster Contest to be eligible to win a prize. | 10  Family Fun Weekend! |
| 11  Veteran's Day | 12 Veteran's Day Celebrated |  13 World Kindness Day A perfect day to encourage toy makers to conduct their own toy testing ~ a kindness for children of all ages. | 14 <i>Sign the CPB's e-petition.</i> Available on the CPB website today. |  15 America Recycles Day Remember to recycle. Discard recalled items safely. <i>Don't give them away.</i> | 16 Clergy Toy Safety Drive Begins The CPB is partnering with clergy to inform people about toy safety and the Toy Safety Inventory Checklist. | 17  Toy Box Weekend ~ What's in <i>Your</i> toy box? Use the CPB's Toy Safety Inventory Checklist to log items. Keep it handy. |
| 18  Toy Box Weekend continues | <i>Today's Safety Tip</i> 19 Read labels carefully. Take note of all the warnings. | 20 Have you sent in your Recall Feedback yet? | 21 Smart Shopping Safe Toy Tips Available on the CPB website today. |  22 Happy Turkey Day | 23  The Shopping Begins! Become a CPB Consumer Crusader. Learn about the 4R's - <i>Recalls, Rebates, Rainchecks and Refunds</i> . Details on the CPB website. <i>Be a smart shopper this season.</i> | 24 |
| 25  Be a Jr. Crusader Kids ~ Learn about the 4 R's. Help adults be smart shoppers. | <i>Today's Safety Tip</i> 26 Watch out for toys with sharp edges or points. | <i>Today's Safety Tip</i> 27 Never allow kids to put jewelry in their mouths. It may contain lead. | 28 Toy Safety Poster Contest deadline. Kids in grades K-8, send in your artwork right away. It must be postmarked by midnight tonight. | <i>Today's Safety Tip</i> 29 Keep magnetic toys away from kids under 6. Magnets are hazardous if swallowed. | <i>Today's Safety Tip</i> 30 Avoid toys with long cords that could strangle a child. |  Watch for "Max Safetoy" coming in December on some NY milk cartons. Become a member of his new club. |